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PRESSURE SENSITIVE SOLUTIONS E-NEWS

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- + [Pressure Sensitive Website](#)
- + [Release System Information Guide – Syl-Off® Emulsion, Platinum Release Coatings](#)

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- + Facts on File – [PSA Troubleshooting Tip Sheet](#)

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For every person who asks one of our experts how to solve a particular pressure sensitive formulation, application or performance problem, there are others out there who would also like to know. The *Pressure Sensitive Solutions E-NEWS* is an excellent opportunity for us to share that information with you and to alert you about the availability of new technical guides and troubleshooting tips. If you have questions, we have answers! If you are planning to attend the PSTC Technical Seminar in Las Vegas, stop by Booth 305 and say hello.



Best regards,

Norm Kanar
Americas Area Market Manager
Pressure Sensitive Adhesives & Release Coatings

Formulation and application advice for Syl-Off® brand emulsion, platinum-catalyzed silicone release coatings

Our new *Release System Information Guide* for Syl-Off® emulsion, platinum-catalyzed silicone release coatings provides essential formulation and application advice. With this guide and expert technical support from Dow Corning, you can achieve the bath life, cure, coat weight and release performance your application requires. [Order the guide](#).

Dow Corning expert to speak on silicone PSA trends at PSTC

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Silicone PSA users in Asia will be significantly increasing their use of platinum-cure materials, while in the Americas and Europe, usage of platinum-cure PSAs is projected to remain flat. At the PSTC TECH XXIX Technical Seminar this May, Norman Kanar, Americas area market manager for release coatings and pressure sensitive adhesives at Dow Corning, will analyze this trend. He will discuss how the technical, physical and performance properties of platinum-cure silicone PSAs compare with those of traditional peroxide-cure materials. He will also outline the benefits and potential uses of platinum-cure systems. Read the [news release](#).



Attend the presentation:

Silicone PSAs: Trends in the East and West
By Norman Kanar, Dow Corning Corporation
TECH XXIX Technical Seminar
May 4, 2006, 2:00 p.m.
Caesars Palace
Las Vegas, Nevada, USA

See us at the Exhibit Showcase:

May 4, 2006
11:00 a.m. - 2:00 p.m.
Booth #305

Troubleshooting tips for silicone PSAs

Dow Corning® brand Silicone Pressure Sensitive Adhesives offer critical advantages over organic adhesives, such as a wide service temperature range, conformability, adhesion to low energy surfaces and more. But even the best materials can fail to perform as expected if they are not properly handled. Learn how to eliminate conditions that could adversely affect strength, tack and adhesion. [Download the Facts on File](#).

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